

African American

European American

or

or


Good

Bad



Black Patient	White Patient
or	or
<i>Bad</i>	<i>Good</i>
	
a	

Black Patient	White Patient
or	or
<i>Bad</i>	<i>Good</i>
<i>Pleasure</i>	
b	

White Patient	Black Patient
or	or
<i>Bad</i>	<i>Good</i>
	
c	

White Patient	Black Patient
or	or
<i>Bad</i>	<i>Good</i>
<i>Pleasure</i>	
d	

The more strongly test-takers associate a picture of a white or black patient with a particular concept, say cooperativeness, the faster they will make a match. W