

The Concept of “Supply Chain Management”

EIN5346 Logistics Management

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The Concept of Supply Chain Management – where it came from?

The concept of Supply Chain Management is a relatively new concept, prior to the 1990s in relation to both:

- Academic Literature, and
- Practitioner Literature

Recognition:

The early to mid-1990s witnessed a growing recognition that there could be value in coordinating the various business functions, both:

- Within Organizations, and
- Across Organizations

Recognition (contd):

- With this recognition, came into being the Philosophy of "Supply Chain Management."