

The Illusion of Sustainability

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Background

- Recent interest in sustainable development projects
- Creation/promotion of projects with one time/limited subsidies that can continue without external support
 - Community “ownership”
- Does it work? Is this possible?
 - Microfinance
 - Cost-sharing in public health
 - Other examples

Objectives of this paper

- Study sustainability in the context of deworming project
- Strategies to promote sustainability
 - User fees
 - Health education – move beyond focus on drugs to changing behaviors
 - Diffusion of worm prevention information and behaviors through peer effects/social networks*
 - Verbal commitment intervention