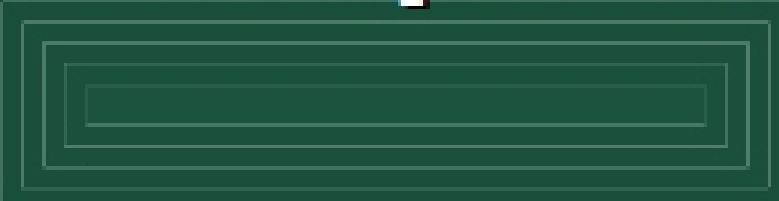


The Internal Environment: Resources, Capabilities and Core Competencies

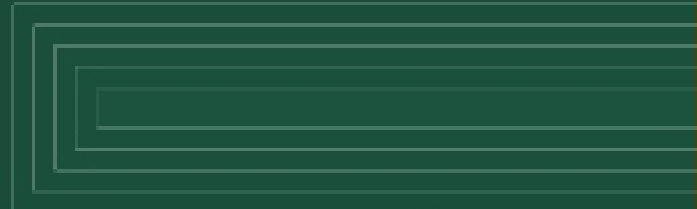


Thomas Dalziel
&
Michael A. Hitt
R. Duane Ireland
Robert E. Hoskisson

Chapter 2

External Environment

What the Firm *Might* Do



**Sustainable
Competitive
Advantage**

Chapter 3

Internal Environment

What the Firm *Can* Do

Discovering Core Competencies

