

# Artificial Intelligence Programming

## Decision Making and Utility

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## Making decisions

- At this point, we know how to describe the probability of events occurring.
  - Or states being reached, in agent terms.
- Knowing the probabilities of events is only part of the battle.
- Agents are really interested in maximizing performance.
- This means making the correct decisions as to what to do.
- Often, performance can be captured by **utility**.
- Utility indicates the relative value of a state.

## Types of decision-making problem

- Single-agent, deterministic, full information, episodic
  - We've done this with the reflex agent
- Single-agent, deterministic, full information, sequential
  - We can use search here.
- Single-agent, stochastic, partial information, episodic
- Single-agent, stochastic, partial information, sequential
- multiple-agent, deterministic, full information, episodic

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  - We can use search here.
- Single-agent, stochastic, partial information, episodic
  - We can use utility and probability here
- Single-agent, stochastic, partial information, sequential
  - We can extend our knowledge of probability and utility to a Markov decision process.
- multiple-agent, deterministic, full information, episodic (or sequential)
  - This is game theory

## Expected Utility

- In episodic, stochastic worlds, we can use **expected utility** to select actions.
- An agent will know that an action can lead to one of a set  $S$  of states.
- The agent has a utility for each of these states.
- The agent also has a probability that these states will be reached.
- The **expected utility** of an action is:
  - $\sum_{s \in S} P(s)U(s)$
- The principle of maximum expected utility says that an agent should choose the action that maximizes expected utility.

## Example

- Let's say there are two levers.
  - Lever 1 costs \$1 to pull. With  $p = 0.4$ , you win \$2. With  $p = 0.6$  you win nothing.
  - Lever 2 costs \$2 to pull. With  $p = 0.1$  you win \$10. with  $p = 0.9$  you lose \$1 (on top of the charge to pull).
- Should you a) pull lever 1 b) pull lever 2 c) pull neither?

## Example

- $EU(\text{lever 1}) = 0.4 * 1 + 0.6 * -1 = -0.2$
- $EU(\text{lever 2}) = 0.1 * 8 + 0.9 * -3 = 5.3$
- $EU(\text{neither}) = 0$
- Lever 2 gives the maximum EU.
- TV digression - this is the choice contestants are faced with on "Deal or No Deal." The banker offers them a price slightly above the expected utility, and yet most contestants don't take it. Why?

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## Example: Vegas

- The typical roulette wheel has 38 numbers. (1-36, plus 0 and 00).
- 1-36 are either red or black.
- The payoff for betting on a single number is 35:1
  - In other words, if the number you picked comes up, you win \$35. Otherwise, you lose \$1.
- What is the expected utility of betting on a single number?

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- What is the expected utility of betting on a single number?
- $\frac{1}{38} * 35 + \frac{37}{38} * -1 = -0.052$

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- What if you decide to "spread the risk" and bet on two numbers?

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- What if you decide to "spread the risk" and bet on two numbers?
- $\frac{2}{38} * 34 + \frac{36}{38} * -2 = -0.105$

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## Example: Vegas

- The typical roulette wheel has 38 numbers. (1-36, plus 0 and 00).
- 1-36 are either red or black.
- The payoff for betting on color is 1:1
  - In other words, if you bet 'red' and a red number comes up, you win \$1. Otherwise, you lose \$1.
- What is the expected utility of betting on 'red'?

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## Example: Vegas

- The typical roulette wheel has 38 numbers. (1-36, plus 0 and 00).
- 1-36 are either red or black.
- The payoff for betting on color is 1:1
  - In other words, if you bet 'red' and a red number comes up, you win \$1. Otherwise, you lose \$1.
- What is the expected utility of betting on 'red'?
- $\frac{18}{38} * 1 + \frac{20}{38} * -1 = -0.053$

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## Regarding Preferences

- In order for MEU to make sense, we need to specify some (hopefully reasonable) constraints on agent preferences.
- **Orderability.** We must be able to say that  $A$  is preferred to  $B$ ,  $B$  is preferred to  $A$ , or they are equally preferable. We cannot have the case where  $A$  and  $B$  are incomparable.
- **Transitivity.** If  $A \prec B$  and  $B \prec C$ , then  $A \prec C$ .
- **Continuity.** If  $A \prec B \prec C$ , then there is a scenario where the agent is indifferent to getting  $B$  and having a probability  $p$  of getting  $A$  and  $1 - p$  chance of getting  $C$ .

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## Rational Preferences

- **Monotonicity.** If two actions  $A$  and  $B$  have the same outcomes, and I prefer  $A$  to  $B$ , I should still prefer  $A$  if the probability of  $A$  increases.
- **Decomposability.** Utilities over a sequence of actions can be decomposed into utilities for atomic events.
- These preferences are (for the most part) quite reasonable, and allow an agent to avoid making foolish mistakes.

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## Utility, Money, and Risk

- Utility comes from economics
  - Money is often used as a substitute for utility.
- Preferences for money behave oddly when dealing with small or large amounts.
- For example, you will often take more chance with small amounts, and be very conservative with very large amounts.
- This is called your **risk profile**
  - convex - risk-seeking
  - concave, risk-averse
- Typically, we say that we have a **quasilinear** utility function regarding money.

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## Gathering information

- When an agent has all the information it can get and just needs to select a single action, things are straightforward.
  - Find the action with the largest expected utility.
- What if an agent can choose to gather more information about the world?
- Now we have a sequential decision problem:
  - Should we just act, or gather information first?
  - What questions should we ask?
    - Agents should ask questions that give them useful information.
    - "Useful" means increasing expected utility.
  - Gathering information might be costly, either in time or money.

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## Example

- An agent can recommend to a prospecting company that they buy one of  $n$  plots of land.
- One of the plots has oil worth  $C$  dollars; the others are empty.
- Each block costs  $C/n$  dollars.
- Initially, agent is indifferent between buying and not buying. (why is that?)

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