



Penn State Student Chapter of the Association for Computing Machinery

We welcome all interested students to our
4th general meeting of the Spring 2005 semester!

When: **Monday, April 11th, 2005 from 7-8 pm**

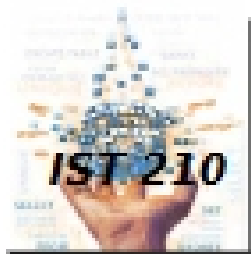
Where: **Cybertorium (213 IST)**

Agenda:

- Brief overview of our ACM chapter
- New officer introductions
- Special topic presentation: ***No Pain, No Game***
Presented by IST Professor Brian K. Smith
- Co-op/Intern presentation: ***Working at IBM***
Presented by Rick Osowski

Free refreshments will be provided

Data Warehousing, Data Mining, and Advanced Applications





Data Rich, but Information Poor

- Data is *stored*, not *explored* : by its volume and complexity it represents a burden, not a support
- *Data overload* results in uninformed decisions, contradictory information, higher overhead, wrong decisions, increased costs
- Data is not designed and is not structured for *successful management decision making*

