

COURSE SYLLABUS

Fall 2009

August 24, 2009 to December 7, 2009

MWF 1:30PM to 2:20 PM

Web Development

IT 20403-01

Evans School of Business

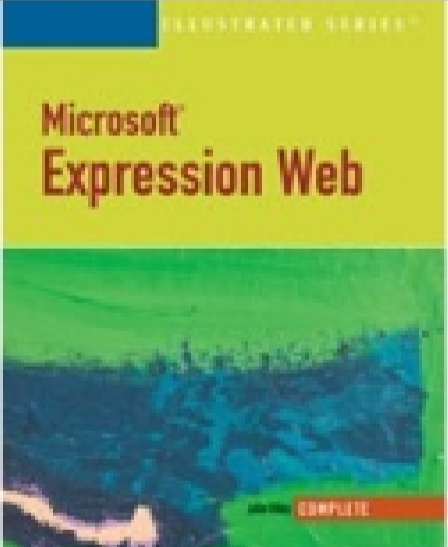
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Office: Bob Evans Farms Hall – Room 237
Office Hours: MWF 10:30 AM to 12:30PM and 2:30PM to 3:30 PM, T 9:30-11:30 or by prior arrangement
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Secretary: 740.245.7373(only use if absolutely necessary)

COURSE DESCRIPTION: A study of web development concepts leading to web site design with HTML, FrontPage, Web Expressions and/or DreamWeaver or later software. Lab Fee Required.

PREREQUISITES: IT 10203 or instructor permission.

CREDIT HOURS: 3 credit hours

TEXTBOOK AND OTHER REQUIRED MATERIALS:

	<p>Microsoft® Expression Web-Illustrated Complete, 1st Edition Julie Riley</p> <p>ISBN-10: 1423905504 ISBN-13: 9781423905509</p> <p>424 Pages</p> <p>© 2009 Published</p>
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PROGRAM OUTCOMES: The following outcomes have been adopted for the degree program for which this course is required:

Students will:

- Develop the student's thought processes...to think clearly, reason logically, arrive at one's own conclusions through one's own observations, interpret data, analyze situations, evaluate evidence, discover principles, resolve problems, read rapidly with understanding, do research, stimulate his/her creative powers, to express one's ideas orally and in writing.

- Develop good problem solving technique...the ability to think critically, evaluate evidence, apply principles of the Scientific Method, and solve problems.
- Form the students with ethical and social responsibility values and leadership qualities conducive to success...basic honesty, individual responsibility, reliability, self-discipline, perseverance, interpersonal cooperation, social awareness, and a spirit of hard work, sacrifice and dedication to spiritual values, country, community, family, and neighbor.
- Develop the student's research & communication skills through written reports & papers, oral presentations, and class discussion so that the student will some day be able to sell his ideas to superiors, peers, and subordinates in reports and presentations in business meetings, conferences, and training sessions.
- Develop competent managers and leaders for governmental, non-profit, and business organizations to effectively serve society by productively satisfying its needs.
- Inculcate an understanding of how each Business area is affected by the global economy.
- Develop and train the student to be a quality product of the University of Rio Grande, equipping him/her with the basic tools in Accounting, Economics, Management, Finance, Marketing, International Business, and Information Technology.

COURSE OUTCOMES: The following outcomes have been adopted for this course. *All outcomes* listed below have direct relevance to course material. Upon completion of this course students are expected to:

Learning Outcomes:

Goals and Objectives of Course:

- Present a practical approach to Web design using a blend of traditional development with current technologies.
- To integrate various computer assets to use in developing a web site.
- To enable the students to use the microcomputer to increase their productivity in class work and later in the business environment.
- To integrate communications skills in web page development, Define and describe in detail the six steps in developing a solid Web design plan: define the purpose, identify the site's target audience, determine the site's general content, select the site's structure, design the look and feel of the site, and specify the site's navigation system.
- Present the material in a full-color, visually appealing and exciting, easy-to-read manner with a format that invites students to learn
- Give students an in-depth understanding of Web design concepts and techniques that are essential to planning, creating, testing, publishing, and maintaining Web sites

Learning Outcomes:

- Students will:
 - Be able to create pages and websites using multiple web programming skills
 - Be able to edit and format web pages and sites
 - Be able to demonstrate good web navigation and development
 - Be able to demonstrate the computer assets that are needed to develop a website and understand how each is used
 - Be able to navigate successfully and efficiently within several web creation programs
 - Demonstrate good written and visual skills while using FrontPage software in web page development

GRADING

POLICIES/TESTING/ASSIGNMENTS/ATTENDANCE/EXPECTATIONS

Grade calculation

Grading:

Attendance/Participation	(communication with instructor) 10%
Homework Assignments	30%
Midterm	30%
Final Project	30%
90% and Above	A
80 to 89%	B
70 to 79%	C
60 to 69%	D
Below 60%	F

Exams: Final and Midterm are assigned as hands-on projects.

Assignment #1, #2, #3, etc. Please see assignments listed at the end of the syllabus.

Ethics: Statement of Academic Integrity

As educational institutions, the University of Rio Grande and Rio Grande Community College seek to nurture a high standard of academic honesty and integrity in students, faculty, and staff. All persons are expected to present and represent their own original work and to fully and properly credit sources of information used in the preparation of their own original work. Any person committing an act of plagiarism, cheating, attendance fraud, or other form of academic dishonesty is subject to the fullest measure of consequences, including course failure and suspension. Students caught committing an act of academic dishonesty will receive an automatic failing grade for the course and will not be allowed to drop that course. Repeated violations will subject the student to automatic academic suspension with