

Week One Worksheet

System Name	Area of Business	Business World Effect	Process Changes	Likely Future Effect
2d Tags	retail	More exposure to produces	More information of product	Make a more competitive market
Bar code readers on sports ticket	sports	Able to analyze ticket sales	Owners are able to see what works in selling of tickets	Be able to adjust seating for more or less in the area
groupon	sales	Allows new companies to get exposure with out the tradition way of using coupons	Able to have coupon on your mobile phone	It will drive more competitive prices in similar businesses
Reward Coupons	sales	Give customers reward and get them to return back for future programs	Track valuable customer and see what products are actually selling	Paper coupon will become a thing of the past.
Digital medical records	Medical	More IT jobs for the future	Paitients able to access their record on the go	Reduce the paper file and save hospital a lot of money